the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a)whether Government are aware that the American publishers of Computer Magazine "PC Magazine" is publishing its bulk of editorial matter in an Indian publication namely "PC Magazine India" published by M/s Youngman Printers and Publishers Private Limited;

(b)if so, whether this amounts to a backdoor entry of foreign media contravening the Cabinet Resolution on Foreign Media of 1955-56 as well as assurance given in Parliament recently by the Minister that foreign media is not being allowed into the country.

(c)whether the Registrar of Newspapers and the Reserve Bank of India have given permission for this lie-up; and

(d)if so, what steps Government propose to take to stop this and other such tie-ups?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI KR SINGH DEO); (a) to (d) The information is being collected and will he laid on the table of the Sabha.

. Programmes on corruption by AIR and DD

3768. SHRI CHIMANBHAI MEHTA: SHRI G.G. SWELL: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a)whether Doordarshan and AIR has focussed attention on corruption at high places through panel discussions, documentations or in any other form during the last 3 years,

(b)if so, the details thereof and if not the reasons therefor;

(c)whether Doordarshan has ever focussed attention on nexus of politicians with matia and

(d)whether Doordarshan has ever focussed attention on the plight of the honest officers'.'

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K.P. SINGH DEO): (a) to (d) All India Radio and Doordarshan have for many years now strived through through broadcasts/telecasts to promote high ethical and moral values eschewing anything defamatory, or amounting to contempt of court and criticism by name of any person. Newsworthiness has been the guiding principle insofar as selection of news items is concerned.

Commercial alliance of Doordarshan . with private advertising firms

3769 SHRl IQBAL SINGH: Will the Minister of INFORMATION AND BROADCASTING be
pleased to state:

(a) whether Government are aware of the fact that Doordarshan is seeking longterm commercial alliance with private advertising and marketing firms;

(b) whether it is also a fact that the present commercial earnings of Doordarshan are much less than what its programmes are actually capable of fetching; and

(c) if so, the reasons therefor?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K.P. SINGH DEO):
(a) The matter is under consideration.

(hi It is the constant endeavour of Doordarshan to increase the commercial icvenues and improving its programme content
and quality

(c) Does not arise.

Telecast of new programmes for children

3770. SHRI IQBAL SINGH: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government have received a number of proposals for telecast of new programmes for children during the current calendar year.

t'hi it so. the details thereof; and

(c) what efforts are being taken by Government to telecast the aforesaid programmes for the development of the personality of children in the country?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND PROADCAASTING SHRI K P. SINGH DEO);